



Debbie Shough is excited to share the news of her addition...and no, this is not a birth announcement! etc. Consignment Shoppe, located at 690 Jonestown Road in Winston-Salem, has grown from 10,000 square feet, to their newly renovated and expanded, 16,000 square feet of shopping space.

"When I opened etc. Consignment in 1995," says Owner Debbie Shough, "my goal and aspirations were to own a small store which offered reasonable prices, a clean environment and great customer service. I also had a desire to "love my job." I had no idea that the 3,000 square foot store on Trenwest Drive, would evolve into our current 16,000 square foot store. At etc., we all understand the importance of operating as a team and I attribute our success over the last 18 years to this mentality. I firmly believe there is a responsibility in treating others with respect and kindness. My commitment to that has contributed to the retention of employees, as well as loyal customers and consignors. I have

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always said, what we do is a by-product of what we're about. In other words, we can accept and sell clothes all day long in a clean environment, but if we aren't kind and respectful to people, it doesn't give them a reason or desire to return. Not a day goes by that I'm not impacted by an individual that is visiting the store. I want to know that, at the end of a day, either myself or my employees have done the same for someone else."

Mark your calendars for a unique shopping experience with etc. and friends! etc. will offer a special event sale on the following evenings, from 6-8 pm.

*Feb 21, April 18, June 20,
Aug 15, Oct 17*

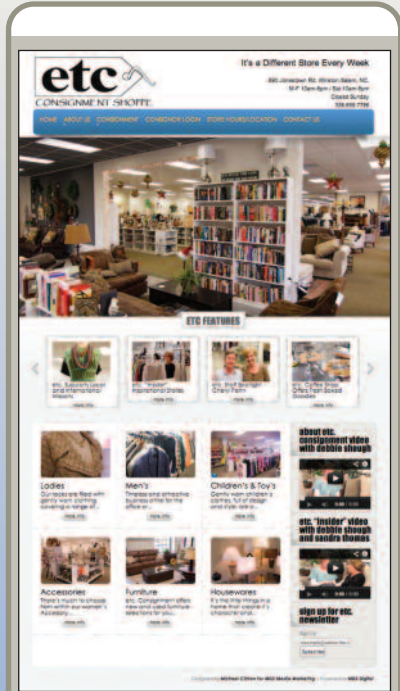
The sale applies only to those attending the special event sale, and is not applicable outside these stated times and dates. Come, bring a friend, and receive a punch card to be punched at each event sale. More punches mean more opportunities to win! At the end of the final event sale, Oct 17th, submit your punch card for an opportunity to win a gift card. Don't miss an event night!

There will be a different focus for each event. Information such as accessorizing with scarves, interior design, closet organizing and head-to-toe makeovers will be shared. Join Debbie and her staff for a relaxing evening filled with fun.



CONSIGNMENT SHOPPE

It's a Different Store Every Week



Check out our new website at www.etcConsignmentShoppe.com

etc. Consignment is also excited to announce its cyberspace facelift. Please visit the new website at www.etcconsignmentshoppe.com. There's a hidden coupon within the

website. Find it, bring it in, and exchange it for a \$5 coupon, as well as register to receive a \$100 gift card. The drawing will be April 1st. Entry deadline is March 30...and "No!" this is not an April fools joke!



- Home Decor
- Furniture • Accessories
- Footwear • Cool Scarves
- Books • Baby/Toddler Toys
- Housewares • Glassware
- Electronics • Lamps • Rugs
- Cookware • Framed Art
- Jewelry
- Small Kitchen Appliances
- Linens • Candle Holders
- Accessories
- Clothing for the Entire Family
- Coffee Shoppe • & so much more!

336-659-7786
www.etcConsignmentShoppe.com
 690 Jonestown Rd., W-S
 Mon-Fri 10-6 / Sat 10-5